## Final Comments from the Advocate

The experts strongly supported the proposal and mentioned the contribution of Prof. Iwasaki.

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The proposer has already made a detail explanation, provided Justification for Inclusion of Name(s) in the Citation and agreed with the following citation

In 1977, Prof. Iwasaki's Tohoku University team developed a magnetic recording system with a pole head writing on a Cobalt-alloy thin film perpendicular medium having a soft magnetic underlayer. This medium and configuration enabled data recording densities beyond those possible with longitudinal recording. With its first commercialization in hard disk drives in 2005, data storage technology utilizing perpendicular magnetic recording was an important enabler of the "big data" information revolution.

As an advocate, I approve this proposal moving forward for the IEEE History Committee's consideration.